





# CR's 100 Best Corporate Citizens 2013

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

 Indicates "red card" caution; removed from list.

 Indicates "yellow card" caution; remains on list.

\* Any kind of financial relationship with SharedXpertise, CROA or CR Magazine

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
			<b>WEIGHTING</b>	<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
1	AT&T, Inc.*	T	48.42	42	15	60 (T-16)	109	1	62 (T-61)	10
2	Mattel, Inc.*	MAT	54.985	45	77	17 (T-9)	23	198 (T-6)	41	70
3	Bristol-Myers Squibb Co.*	BMJ	56.93	16	24	29 (T-12)	27	1	50 (T-49)	283
4	Eaton Corp.	ETN	59.485	13	6	42 (T-14)	69	198 (T-6)	45	143
5	Intel Corp.*	INTC	61.05	6	36	10 (T-6)	1	1	5	413
6	Gap, Inc.*	GPS	70.83	63	194	1	2	1	31	185
7	Hasbro, Inc.*	HAS	71.89	27	37	21 (T-10)	18	198 (T-6)	6	314
8	Merck & Co., Inc	MRK	72.985	54	47	29 (T-12)	4	1	94 (T-83)	326
9	Campbell Soup Co.*	CPB	73.035	22	25	29 (T-12)	14	1	27	438
10	Coca-Cola Enterprises Inc.*	CCE	73.2	24	56	114 (T-20)	98	1	154 (T-143)	64



Bristol-Myers Squibb



Campbell's



Gap Inc. *Coca-Cola Enterprises Inc.*





# CR's 100 Best Corporate Citizens 2013

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

■ Indicates "yellow card" caution; remains on list.

★ Any kind of financial relationship with SharedXpertise, CROA or CR Magazine

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
			<b>WEIGHTING</b>	<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
11	International Business Machines Corp.*	IBM	73.63	2	4	81 (T-18)	92	145 (T-2)	17	240
12	Walt Disney Co.	DIS	78.06	170	43	17 (T-9)	19	1	123 (T-112)	162
13	Spectra Energy Corp*	SE	78.085	25	5	221 (T-25)	31	1	24	230
14	Johnson Controls Inc*	JCI	82.72	1	11	3	38	198 (T-6)	44	440
15	Coca-Cola Co	KO	83.29	73	12	17 (T-9)	46	195 (T-5)	54 (T-53)	295
16	E.I. DuPont De Nemours & Co*	DD	84.07	20	39	29 (T-12)	114	1	63 (T-62)	329
17	Johnson & Johnson*	JNJ	86.345	3	16	3	68	1	234 (T-179)	386
18	Kimberly-Clark Corp.	KMB	90.995	23	59	25 (T-11)	58	145 (T-2)	141 (T-130)	309
19	McGraw-Hill Cos., Inc.	MHP	93.49	71	80	245 (T-27)	26	1	97 (T-86)	107
20	Altria Group Inc.*	MO	94.515	47	191	70 (T-17)	51	198 (T-6)	37	124
21	Accenture plc*	ACN	97.465	76	23	14 (T-8)	90	588 (T-14)	10	136
22	Nike, Inc.	NKE	98.925	142	52	81 (T-18)	20	198 (T-6)	59 (T-58)	213
23	Weyerhaeuser Co.	WY	99.8	66	49	21 (T-10)	35	827 (T-17)	3	84
24	United Parcel Service, Inc.*	UPS	100.385	7	1	42 (T-14)	168	145 (T-2)	65 (T-64)	347
25	Praxair, Inc.	PX	104.845	48	170	42 (T-14)	37	145 (T-2)	15	336
26	Duke Energy Corp.*	DUK	105.82	89	89	51 (T-15)	84	145 (T-2)	26	294
27	Sempra Energy	SRE	107.855	147	124	268 (T-28)	21	1	109 (T-98)	15
28	Abbott Laboratories*	ABT	108.245	46	38	137 (T-21)	75	145 (T-2)	9	364
29	Microsoft Corporation*	MSFT	111.36	9	19	2	82	1	1	720
30	International Paper Co.	IP	112.895	56	64	60 (T-16)	215 (T-210)	1	73 (T-72)	266
31	Hormel Foods Corp.	HRL	114.86	95	130	70 (T-17)	103	198 (T-6)	136 (T-125)	140
32	Motorola Solutions Inc.	MSI	115.17	78	104	70 (T-17)	78	198 (T-6)	242 (T-187)	166
33	General Mills, Inc.*	GIS	116.085	52	205	51 (T-15)	16	198 (T-6)	22	360
34	3M Co.	MMM	117.725	37	67	42 (T-14)	187	1	105 (T-94)	374
35	Pinnacle West Capital Corp.	PNW	118.9	32	109	114 (T-20)	44	588 (T-14)	23	197
36	Monsanto Co.*	MON	120.63	105	160	10 (T-6)	25	198 (T-6)	38	400
37	PG&E Corp.*	PCG	120.98	57	7	268 (T-28)	34	1	7	468
38	Texas Instruments Inc.	TXN	122.735	28	79	93 (T-19)	97	1	250 (T-195)	383
39	Starbucks Corp.	SBUX	123.33	200	115	81 (T-18)	198	1	101 (T-90)	37
40	Rockwell Automation Inc	ROK	123.725	137	217	114 (T-20)	83	198 (T-6)	13	94

<p>■ Abbott Laboratories</p>	<p>Abbott Labs pleaded guilty in a case brought by the Justice Department for "misbranding" their anti-seizure medication, Depakote®. The case stemmed from improper marketing of Depakote® for a purpose other than approved indications. Abbott Labs agreed to compliance guidelines and to a settlement of \$1.6B. As Abbott Labs has separated its pharmaceutical business into the new spin out company, Abbvie, the legacy Abbott organization has received a yellow card and Abbvie, has received a red card.</p>
------------------------------	--



# CR's 100 Best Corporate Citizens 2013

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

■ Indicates "yellow card" caution; remains on list.

\* Any kind of financial relationship with SharedXpertise, CROA or CR Magazine

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
WEIGHTING			19.5%	16.5%	16.0%	19.5%	7.0%	9.0%	12.5%	
41	Baxter International Inc.*	BAX	124.97	12	8	81 (T-18)	93	497 (T-7)	95 (T-84)	375
42	Whirlpool Corp.	WHR	127.515	11	14	70 (T-17)	270 (T-225)	1	271 (T-216)	278
43	Pepsico Inc.	PEP	128.135	30	3	93 (T-19)	216 (T-211)	1	158 (T-147)	404
44	Wisconsin Energy Corp.*	WEC	130.195	111	151	177 (T-23)	77	1	247 (T-192)	144
45	JPMorgan Chase & Co.	JPM	130.46	109	22	60 (T-16)	7	1	56 (T-55)	716
46	Dell Inc.*	DELL	130.72	8	10	42 (T-14)	47	189 (T-4)	28	767
47	Verizon Communications	VZ	130.94	223	248	37 (T-13)	13	198 (T-6)	8	188
48	Allergan Inc.	AGN	131.565	26	187	81 (T-18)	117	145 (T-2)	276 (T-221)	199
49	PVH Corp.*	PVH	133.105	165	422 (T-417)	14 (T-8)	10	198 (T-6)	125 (T-114)	16
50	Exxon Mobil Corp.	XOM	134.02	173	58	37 (T-13)	63	1	291 (T-236)	370
51	Lockheed Martin Corp.*	LMT	134.38	38	143	29 (T-12)	118	1	292 (T-237)	395
52	Mosaic Company*	MOS	134.935	21	88	42 (T-14)	48	588 (T-14)	12	464
53	General Electric Co.	GE	136.475	129	154	6 (T-4)	99	1	255 (T-200)	341
54	Prudential Financial Inc.	PRU	138.77	124	62	268 (T-28)	22	1	43	426
55	Lexmark International, Inc.	LXK	140.02	14	33	8 (T-5)	162	564 (T-9)	18	463
56	H.J. Heinz Co.	HNZ	141.385	67	90	51 (T-15)	121	564 (T-9)	79 (T-78)	281
57	Dominion Resources Inc	D	141.495	158	117	268 (T-28)	74	1	25	254
58	Carnival Corp.	CCL	141.57	10	9	93 (T-19)	150	588 (T-14)	83 (T-82)	363
59	Jones Lang LaSalle Inc.	JLL	143.49	208	74	114 (T-20)	125	198 (T-6)	118 (T-107)	189
60	Northeast Utilities	NU	145.12	163	102	268 (T-28)	127	1	106 (T-95)	154
61	Darden Restaurants, Inc.	DRI	145.44	49	175	399 (T-29)	41	198 (T-6)	66 (T-65)	123
62	Target Corp	TGT	146.545	115	134	268 (T-28)	59	1	102 (T-91)	307
63	State Street Corp.*	STT	146.88	50	51	160 (T-22)	73	1	34	686
64	Eli Lilly & Co	LLY	147.02	68	71	160 (T-22)	100	588 (T-14)	49 (T-48)	251
65	EMC Corp.	EMC	147.075	17	29	70 (T-17)	188	1	188 (T-177)	593
66	Agilent Technologies Inc.	A	148.86	31	267	70 (T-17)	95	198 (T-6)	145 (T-134)	337
67	Hewlett-Packard Co.*	HPQ	148.93	18	42	42 (T-14)	6	145 (T-2)	80 (T-79)	906
68	Xerox Corp	XRX	149.33	82	126	60 (T-16)	30	1	67 (T-66)	728
69	Southwest Airlines Co	LUV	152.145	51	108	37 (T-13)	206 (T-205)	145 (T-2)	121 (T-110)	458
70	Dow Chemical Co.*	DOW	154.26	154	40	93 (T-19)	81	145 (T-2)	277 (T-222)	415

■	Carnival Corp.	While there have been no specific allegations or admission of wrongdoing, Carnival's string of incidents over the past two years at the very least raise questions over maintenance policies and at worst indicate deeper issues. The magnitude and regularity of these issues earns Carnival a yellow card.
■	JPMorgan Chase & Co.	JP Morgan Chase Bank receives a yellow card for its now discontinued practice of posting of transactions related to debit cards and consumer deposit accounts causing overdraft fees; the company settled class actions suits for \$110M.



# CR's 100 Best Corporate Citizens 2013

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

■ Indicates "yellow card" caution; remains on list.

★ Any kind of financial relationship with SharedXpertise, CROA or CR Magazine

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
WEIGHTING			19.5%	16.5%	16.0%	19.5%	7.0%	9.0%	12.5%	
71	Chevron Corp.*	CVX	155.405	236	91	42 (T-14)	76	145 (T-2)	352 (T-297)	248
72	CA Technologies	CA	155.505	134	148	93 (T-19)	60	198 (T-6)	96 (T-85)	447
73	Freeport-McMoran Copper & Gold Inc.*	FCX	155.705	107	44	25 (T-11)	179	145 (T-2)	235 (T-180)	459
74	Colgate-Palmolive Co.	CL	155.975	117	136	70 (T-17)	62	1	454 (T-318)	372
75	Entergy Corp.	ETR	157.785	113	57	137 (T-21)	57	1	11	738
76	Air Products & Chemicals Inc.	APD	158.95	65	179	60 (T-16)	186	198 (T-6)	14	446
77	Sprint Nextel*	S	159.575	4	70	93 (T-19)	12	145 (T-2)	175 (T-164)	833
78	Hess Corporation	HES	159.58	33	13	21 (T-10)	39	497 (T-7)	143 (T-132)	739
79	Advanced Micro Devices Inc.	AMD	161.68	5	76	29 (T-12)	116	1	19	953
80	Wyndham Worldwide Corporation	WYN	163.14	150	147	51 (T-15)	131	793 (T-16)	188 (T-177)	28
81	Northern Trust Corp.	NTRS	163.29	85	17	3	104	189 (T-4)	238 (T-183)	708
82	Life Technologies Corp*	LIFE	164.415	19	20	29 (T-12)	32	497 (T-7)	61 (T-60)	850
83	Ford Motor Co.	F	165.345	15	35	25 (T-11)	144	918 (T-25)	77 (T-76)	427
84	Fedex Corp	FDX	165.355	146	63	201 (T-24)	24	497 (T-7)	4	436
85	Boeing Co.	BA	165.5	75	83	137 (T-21)	358 (T-234)	145 (T-2)	20	268
86	Clorox Co.*	CLX	167.04	97	45	137 (T-21)	28	198 (T-6)	244 (T-189)	620
87	Occidental Petroleum Corp.	OXY	169,205	222	46	6 (T-4)	139	1	16	710
88	TJX Companies, Inc.	TJX	170.655	192	244	399 (T-29)	49	1	161 (T-150)	40
89	Raytheon Co.*	RTN	173.425	62	73	221 (T-25)	242 (T-220)	1	188 (T-177)	398
90	Cisco Systems, Inc.	CSCO	173.48	80	362 (T-361)	8 (T-5)	5	1	30	745
91	Albemarle Corp.*	ALB	175.575	120	294	268 (T-28)	166	198 (T-6)	2	115
92	Marathon Oil Corporation	MRO	176.195	233	65	160 (T-22)	108	145 (T-2)	465 (T-329)	171
93	ConocoPhillips*	COP	177.14	87	50	177 (T-23)	177	497 (T-7)	320 (T-265)	204
94	Oracle Corp.*	ORCL	177.405	94	320	268 (T-28)	70	145 (T-2)	83 (T-82)	257
95	Ball Corp.	BLL	178.555	44	183	93 (T-19)	96	588 (T-14)	503 (T-367)	158
95	Green Mountain Coffee Roasters, Inc.*	GMCR	178.555	168	81	51 (T-15)	52	588 (T-14)	33	560
97	Yum! Brands Inc.	YUM	179.985	252	199	245 (T-27)	170	1	151 (T-140)	96
98	Hershey Company*	HSY	180.05	119	173	137 (T-21)	156	857 (T-21)	83 (T-82)	68
99	Exelon Corp.*	EXC	180.99	40	2	245 (T-27)	133	1	142 (T-131)	759
100	PPG Industries, Inc.	PPG	183.415	198	84	177 (T-23)	272 (T-227)	198 (T-6)	315 (T-260)	59

<span style="color: red;">■</span> Amgen	Amgen pleaded guilty in a case brought by the Justice Department for "misbranding" their anemia treatment product Aranesp®. The case stemmed from improper marketing of Aranesp® for a purpose other than approved indications. Amgen agreed to a settlement of \$762M. According to the Justice Department, Amgen was marketing the drug and training sales representatives using studies rejected by FDA as insufficient. Amgen has received a red card.
--	--